



aobff.org

Sponsorship Levels for the 2018 Art of Brooklyn Film Festival:

PRESENTING SPONSOR:

\$50,000

- The entire Art of Brooklyn Film Festival is “Presented By” your company. You are our main sponsor with our logos linked in all communications. Your logo would be singularly featured on all promotional materials
- All Festival Awards given in your name
- Your commercial to run before each Festival screening (approx. 12-15 screenings)
- Pop-ups with for your company on Brooklyn On Demand and AoBFF websites
- All advertising space on our websites (The Art of Brooklyn and Brooklyn On Demand) dedicated to your brand
- Your branded video content on our Brooklyn On Demand channel online and on Roku
- Promotional materials (Banners, brochures, promotional giveaways, etc.) at our Opening Night party and throughout the Festival
- 100 VIP Passes, for complimentary admission to every screening, party and event
- Social media promotion – Facebook, Twitter, Instagram, Daily e-newspaper, Email Newsletters leading up to and during the festival with links to advertiser/sponsor page, site. Total reach: Approx. 10K

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CORPORATE SPONSOR:**\$25,000**

- Prominent placement of your logo on all advertising, press and marketing materials
- Category exclusivity (no other sponsors in your business category)
- Your commercial to run before each screening (approx. 12-15 screenings throughout Festival)
- Pop-ups with link, ad and/or video for your company on BKOD and AoBFF websites
- Banner Ad on The Art of Brooklyn and Brooklyn On Demand websites
- Full-page full color spread in our program
- Best Director, Best Feature, Best Documentary Awards given in your name
- Promotional materials (Banners, brochures, promotional giveaways, etc.) at our Opening Night party and throughout Festival
- Full social media promotion
- 20 VIP Passes, for complimentary admission to every screening, party and event

SUPPORTING SPONSOR:**\$10,000**

- Prominent placement of your logo on all advertising, press and marketing materials
- Category exclusivity (no other sponsors in your business category)
- Banner Ad on The Art of Brooklyn and Brooklyn On Demand websites
- Cinema Slide (on-screen ad) will cycle before all screenings
- Best Short and Best Short Doc given in your name
- Social media promotion
- Promotional materials (Banners, brochures, promotional giveaways, etc.) at our Opening Night party
- 10 VIP Passes

CONTRIBUTING SPONSOR:**\$5,000**

- Placement of your logo on all advertising, press and marketing materials
- Cinema Slide (on-screen ad) will cycle before all screenings
- Social media promotion
- Promotional materials (Banners, brochures, promotional giveaways, etc.) at our Opening Night party
- 10 VIP Passes