

# FY 25 Background Materials

## 2025 Funders, Sponsors and Partners



Our official 2025 promotional poster celebrating our 15th anniversary. We used this image for social media, videos and on the screens at our venues.



We named Daniel Feighery (he/him), Derek Garcia (he/him) and Eden Martinez (they/them) as our 2025 Guest Festival Directors for the season. They curated our films, attended the festival, and led filmmaker talkbacks.



Filmmakers at 2025 awards ceremony at Stuart Cinema with their trophies - handmade by us!



We created 2 versions of our main Festival Promo Trailer. A full version that contained clips and titles from every one of our 55 films played in theaters before each screening. A shorter version was used to promote the festival on social media via boosted posts to our followers, and people within 15 miles of Brooklyn.

### 2025 Trailer:

<https://vimeo.com/1086165744>



We shot footage over the course of the festival and edited highlights together to share the energy and support of our community.

### 2025 Sizzle Reel:

<https://vimeo.com/1096425361>

# 2025 Venues



In 2025 we rented the 100 SUTTON screening room and event space in Greenpoint for 4 nights. Our Opening Night, and 2 other screenings at this great venue were sold out.



We returned to the independently-owned Stuart Cinema & Cafe in Greenpoint, renting it to host 4 nights of screenings and our Awards Ceremony.



We rented Greenpoint's Film Noir Cinema to host our Dark Side block, screening horror and thriller shorts to a sold-out audience.



We rented AbelCine in Industry City on Sunday, June 8 and produced 3 screenings of short film blocks.

## Special Events

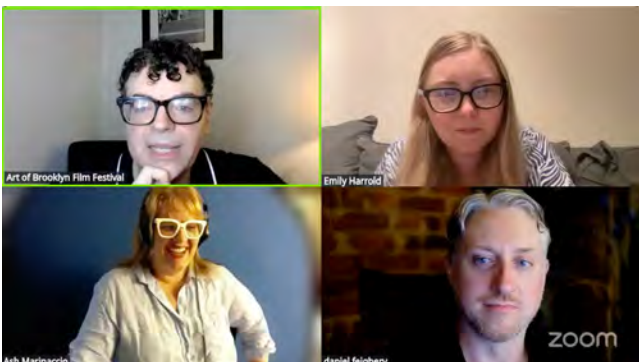
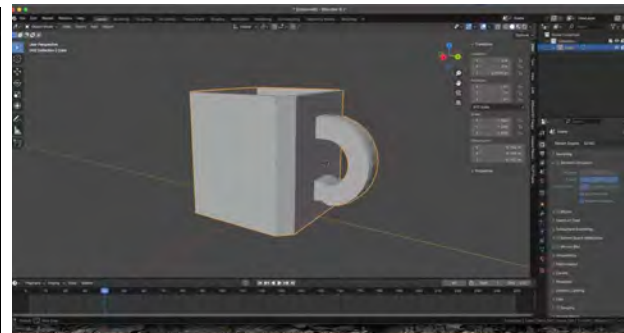


We held our 2025 Lunch Party Networking Event at **GREENWOOD PARK**. They created a space for us and our guests, and we provided tickets for drinks to our filmmakers, who loved the venue and had a great time mingling with their peers..



We rented the Tom Kane Theater in Industry City to host a staged reading of our 2024 winning screenplay, **ASTRONAUT** featuring the writer Lukas Hassel and a cast of professional actors.

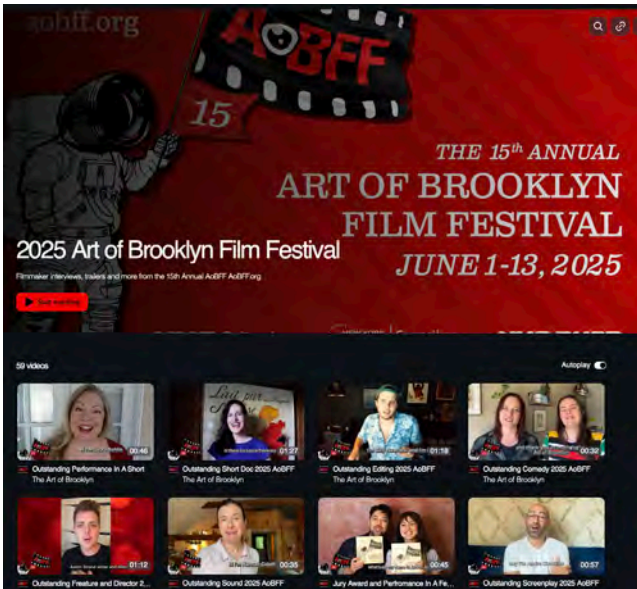
We held a livestream workshop to teach filmmakers the basics of the popular free 3D animation software Blender. It was taught by filmmaker and educator Sean Mannion, who is our new Education Director and is working with us on a slate of affordable online classes for filmmakers.



We hosted a livestream panel discussion we called "The Cinema of Truth(iness)" that explored what it means to make documentaries in a time when the very concept of truth is so contested.

The panel was moderated by AoBFF Executive Director Joseph Shahadi and guests were award winning documentary artists Ash Marinaccio, Emily Harrold, and Daniel Feighery (who also curated Documentaries for AoBFF in 2025).

# Promotional Content, Press and Marketing



Once we're done uploading all our 2025 content, we will have created over 60 original videos to showcase our filmmakers: promotional trailers, filmmaker interviews, award acceptance videos, and panel discussions.

All our free 2025 video content is at: <https://vimeo.com/showcase/11576206>

We now have over 5.100 Instagram followers, adding over 200 new followers during the festival thanks to boosted posts and collaborating with our filmmakers to amplify our reach to our community. Our posts got a combined 60K+ impressions over the dates of the festival.



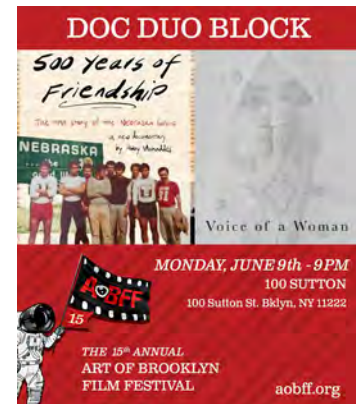
The popular BK Reader online news site called us "Brooklyn's Premier Indie Film Fest" and "the borough's signature independent film festival" in its article.



Broadway World did an article on our 15th Anniversary, using our press release for festival details and info.



We added 8 festival events to the local online newspaper Brooklyn Patch. We paid to feature them to specific neighborhoods and our posts got over 290K impressions total.



We designed custom posters for each screening to use for promotion on social media.

## ART OF BROOKLYN BOARD LIST - 2025

*We do not have term limits in place.*

Ash Marinaccio                      Board President                      Total Years: 1

Ash Marinaccio, is a documentarian working in theatre, photography, and film. Ash is the founding artistic director of the United Nations recognized NGO Girl Be Heard ([girlbeheard.org](http://girlbeheard.org)) and founder of Docbloc ([docbloc.org](http://docbloc.org)) She holds her M.A. in Performance Studies from NYU's Tisch School of the Arts and Ph.D. in Theatre and Performance from The Graduate Center, CUNY.

Dustin Williams                      Secretary                      Total Years: 9

Dustin Williams is an independent film producer and founder of 2x4 Productions and a longtime supporter of the Art of Brooklyn Film Festival, and has provided valuable industry insights.

Micha Magid                      Board Member                      Total Years: 5

Micha Magid is the Co-founder and Co-CEO of the fast casual restaurant group [Mighty Quinn's Barbeque](#). Magid started his career within the mergers and acquisitions department of JPMorgan Chase and graduated from the NYU Stern School of Business.

Joseph Shahadi                      Executive Director                      Total Years: 10

Anthony DeVito                      Treasurer                      Total Years: 10

Art of Brooklyn co-founders Joseph Shahadi and Anthony DeVito also sit on the Board to provide continuity, and provide detailed information about finances, projects and issues that require creative solutions.

They are the two main staff members of Art of Brooklyn and create/maintain its budgets, grant applications, grant reporting, and everything need to ensure it remains a viable nonprofit. They produce all programming, marketing efforts, oversee all contractors, and work on every aspect of the Art of Brooklyn Film Festival throughout the year.